

BUSINESS NIGHTMARES—REVEALED

Maverick Success Coaches Do For Businesses What Gordon Ramsey Does For Restaurants

The hit business-reality show Kitchen Nightmares exposes how bad business and marketing practices can shatter dreams and leave suffering restaurant owners broke, homeless and emotionally ruined. Many non-food service businesses have the same problems and are desperate for a savior like Gordon Ramsey.

"That's where we come in," says Jimmy Vee one half of the Gravitational Marketing turn around team. "We help businesses that are on the brink or brand new create direction and momentum and go from barely breathing to record breakeven in 18 days or less."

Businesses around the country have seen dramatic increases in leads and sales due to implementing the success, marketing and time management strategies of executive business coaches Jimmy Vee and Travis Miller, the nation's leading experts on attracting customers in nontraditional ways and authors of the book, *Gravitational Marketing: The Science Of Attracting Customers* (John Wiley & Sons).

Jimmy and Travis are a powerful, entertaining interview who play off each other and their hosts in a fun and information-rich style. During the interview your audience will discover:

- How Jimmy and Travis started a business with \$200 and a speaker phone and grew it into a multi-million dollar empire. Anyone can duplicate their success with a few simple tools
- **How to naturally attract new clients even on a shoe-string budget**
- The 7 key ingredients every business must have in order to stand out and be worth noticing
- **What you need to know BEFORE you tell your boss to shove it. These guys quit their cushy 6 figure jobs just months before their weddings. What they'll share is priceless for the budding entrepreneur**
- Why traditional marketing methods don't work and what you need to do to in today's economy to cash in big
- **How to recession-proof any business, and insulate yourself from outside factors like the economy, inventory problems, gas prices and competition**
- The single biggest mistake 99% of business owners make. Are you making it? If you are it's costing you ten of thousands of dollars per year
- **What you can learn about getting more business from your single friends. By not knowing this you are wasting every marketing dollar you spend**
- The difference between a client and a customer and how one makes you money and the other leaves you in the red
- **How you can use E.S.P. to change your business and life. It has nothing to do with mind reading but this simple mental shift can fatten your wallet – FAST**

These two young, maverick business masters head multi-million dollar businesses and have helped their clients generate over \$12 billion in sales despite their young ages (31 & 30). They speak regularly on seminar platforms across the country and are monthly contributors to many trade publications on the topic of business growth and marketing.

By the end of your interview, you'll be convinced that Jimmy Vee and Travis Miller have the answers your audience needs to make more money and live more fulfilled lives. They are an excellent interview that will thrill you and your audience. **BOOK EARLY!!!**